

# TALENTO

ADVERTISING AGENCY



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[www.talentoegypt.com](http://www.talentoegypt.com)

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# HISTORY



**TALENTO** was launched in February 1997 as a Marketing & Advertising services provider. Our portfolio has grown since and now comprise graphic designing, editorial services, business solutions and promotional marketing to our clients. The company is well positioned to adapt to the dynamic changes in market conditions and promotes a solid support program for its customers. We believe that the total marketing concept is reflected in relationship marketing and quality of service.

**TALENTO** strives to encourage a culture of continual improvement, flexibility and innovation and believes that outsourcing, specialization and downsizing will drive the business trend in the 21st Century.

# Mission Statement of Our Organization



## ***We Take You To The Right Position***

**TALENTO** Company is dedicated to take our Customers, Suppliers, communities, Owners and Employees to the right position they ever seek. We are committed to utilizing our redevelopment, acquisition and operational expertise to improve our properties and grow our company. Through the participation and contribution of all members of the TALENTO Team, we are committed to do the following:

### **For Our Customers**

We will provide the highly creative products and applications that ensure them continuously to be always many steps ahead to the right position



# Mission Statement of Our Organization

## **For Our Suppliers**

We will make ourselves always up-dated to assist you in your efforts to successfully and profitably operate your business at our territory.

## **For Our Communities**

We are committed to being a good investor by being actively creative in each of our transactions to make the Optimum output of our community resources and ours.

## **For Our Owners**

We will be proactive, inventively creative, disciplined and focused to increase Owners value.

## **For Ourselves as Employees**

We accept the responsibility of being empowered to perform each of our roles within the TALENTO Team in order to achieve both

# Our Job references

We are honored to provide in this list our job references in the Egyptian market for promotional activities, the mentioned jobs are ranging from idea generation, planning up to execution of the job entitled to Talento team to carry the responsibility of creating it.



NGO Coalition  
on Child Rights



eslsc  
Ecole Supérieure Libre des Sciences  
Commerciales Appliquées



Language Studies International



NCB  
مكتب المستشار الوطني  
NATIONAL CONSULTING BUREAU



Guy  
Laroche  
JEANS



EduSystems  
fills  
educational & training  
needs  
OVERSEAS.

U.R.S & Inc.



Forum For Management & Training



Maurice Hanna  
SINCE 1954



HOLDIPHARMA  
for MARKETING & EXPORT



Cantina LAREDO.  
gourmet mexican food



IMPORT  
EXPORT  
TRANS OCEAN



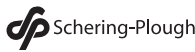
Brayka Bay  
Reef Resort



The Egyptian Telephone Co.



MEDICAL EGYPT



SAMALA & ALAM AL-ROUM CO.  
FOR URBAN DEVELOPMENT





## Our Job references

UNICEF  
NGO, NGO coalition on child rights  
Ministry of health, Polio Eradication  
Campaign in Egypt  
The National Council for Childhood &  
Motherhood  
OUDA  
League technology an agency for  
Microsoft  
Edusystem technology Co.  
German chamber of commerce in Egypt  
Johnson & Johnson Co.  
Schering-Plough  
Amoun pharmaceuticals  
Sat 7 Satellite T.V.  
Perch Amboy Diagnostic Imaging,  
Hospital U.S.A.  
AHAK Dutch petroleum company  
Sheraton Luxor  
Choice hotels in Egypt  
Movenpick pyramids  
Marsa alam for marines and sea sports  
Samala and alam El roum for tourism  
Beau Soleil Nile sailing boats  
Brayka bay resort in Marsa Alam  
Caesar Restaurants in Netherlands  
The National Association for Drug Researches  
Kirovest for veterinary pharmaceuticals  
Egypt Tele card  
3 Brothers  
The National Consulting bureau  
(Egypt – Kuwait – UAE)  
Univest for cosmetics  
Chloride



# Represent the Companies

This sample of our references represent the companies, organizations and associations we are providing services for, but not reflecting the actual tasks

We do, which we will mention some of them in the following

Idea generation, creation and entrepreneurial promotional designs

Graphic designs for customer current symbols or through our unique creative team

Production and supervising all the different process of printing activities

Designing campaigns for different industries and for variant Reasons including increasing public awareness

Designing, editing and production of all materials related to multimedia

Designing, editing and production of all materials related to video

Planning and executing events, exhibitions and trade shows

Planning and executing public relation activities, editorials up to sponsoring different kinds of events